

# 2013 WDA-Americas Conference & Festival Sponsorship Advertising Application

**DEADLINE: June 30, 2013**

The World Dance Alliance – Americas Conference & Festival attracts approximately 200 dance professionals and participants, representing a diverse population from all over the North, Central, & South Americas and internationally. Take advantage of this opportunity to list your company, organization, or institution's advertisement in the event's guide by sponsoring the 2013 WDA-Americas Conference & Festival and helping ensure the success of this exciting event!



**World Dance Alliance-Americas 2013 Conference and Festival**  
*Evolve + Involve: Dance as a Moving Question...*

**July 29 – August 4, 2013**  
Scotiabank Dance Centre, Vancouver, B.C., Canada

What are your questions for dance in the 21st century?

World Dance Alliance – Americas (WDA-A) is delighted to announce our 2013 Conference and Festival will be held July 29 – August 4, 2013 at the Scotiabank Dance Centre in beautiful Vancouver, BC, Canada. This event is hosted by WDA-A in conjunction with the 2013 Dance Critics Association Conference with support from Texas Woman's University Department of Dance, University of Wisconsin-Madison Dance Department, and the Dance Centre.

With Evolve + Involve: Dance as a Moving Question... as the focal point of the event, WDA-A encourages broad investigations into the following questions: How is dance evolving in the 21st century? How are we as artists, educators, and researchers engaged with these emerging developments? With whom and how will we be involved as new practices emerge? How might these new engagements and involvements open further questions for dance's future? With these questions in mind, we urge participants to propose new possibilities for the many different modes of presenting, experiencing, producing, and teaching dance.

**Call: Scott Martin at (214) 460-6844 USA or email to [scottmartin@wda-americas.net](mailto:scottmartin@wda-americas.net)  
with questions or for additional information**

The 2013 WDA-Americas Conference & Festival Event Program is distributed to every attendee and contains information on all the events, panels, research presentations, performances, classes, workshops, presenters' bios and much more. Attendees constantly refer to the program while at the event and hold onto it for future reference, generating multiple impressions for advertisers.

Sponsorship advertising opportunities include presenting in the:

COVERS

~~Back Outside Cover – 8 x 10.5 in.  
(\$750 – b&w or color)~~ **Sponsored**

~~Inside Front Cover – 8 x 10.5 in.  
(\$650 – b&w or color)~~ **Sponsored**

Back Inside Cover – 8 x 10.5 in.  
(\$550 – b&w or color)

INSIDE

Full Page – 8 x 10.5 in.  
(\$400 – b&w only)

½ Page – 8 x 5 in., horizontal  
(\$250 – b&w only)

¼ Page – 3.75 x 5 in., vertical  
(\$150 – b&w only)

(Position requests are governed by WDA-A policy and will be honored whenever possible, but they are not guaranteed.)

Please select the above sponsorship location you would like your advertisement to appear, complete the below information (print please), sign, and e-mail a digital copy to [scottmartin@wda-americas.net](mailto:scottmartin@wda-americas.net), or mail to: WDA-Americas, c/o Scott Martin, 1217 Marina Court, Lewisville, TX 75067, USA.

Organization/Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Specifications & Agreement**

**Color:** All color ads need to be CMYK; no RGB images will be accepted.

**Final Files:** Files must be submitted as print-optimized PDF (300 dpi) with images and fonts embedded by the deadline date. (Note: PDFs do not embed True Type or Macintosh fonts. They must be converted to outlines before a PDF is created.) Do not add any security features. Any fonts not supplied may be substituted. All advertisement materials must be clearly identify the company's name and contact information. All submitted files must include the name of the company and the appropriate file extension.

**Cancellations:** Cancellations must be submitted in writing by the deadline. No cancellations will be accepted after the deadline. Failure to notify WDA-Americas will result in full cost of sponsorship advertisement. No cancellations are allowed for cover positions once an application has been submitted. If changes are requested and the new art is not received by the deadline date, the previous art may be used.